



2023

THE LEADER IN NUTRITIONAL PRODUCTS FOR WHITETAIL DEER

FOOD PLOTS

SOIL

MINERALS

ATTRACTANTS

FEED





# Antler King<sup>®</sup>

BIGGER BUCKS – HEALTHIER DEER



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Get more action



**Amp**  
Fuel for Digestion



Check local and state regulations concerning feeding deer and wildlife in your area.









SUCCESS



# Benefits to planting Antler King® food plots.



## 1 Highest protein levels mean bigger antlers.

Researchers have proven that protein levels are crucial to bucks growing bigger antlers. Antler King® food plot products give you the highest protein levels when compared to other food plot brands!



## 2 More tonnage to last throughout the season.

Antler King® food plots are designed to produce maximum tonnage. If your food plot doesn't produce enough tonnage, deer will mow it down before hunting season starts.



## 3 Longer lasting plots.

Our perennial clover and alfalfa mixes also contain chicory. These perennial varieties stay green well into winter and come back for up to six years.

## 4 Premium quality seeds.

Fuller, thicker food plots in tough growing conditions with less seed-to-soil contact.



## 5 Low moisture requirements, cold tolerant.

Deeper roots provide tolerance to colder climates and access to deep water sources.



## 6 Better plots in less than ideal soil conditions.

An advantage to planting Antler King® food plots is they will grow in soils with lower pH levels.

## 7 Late season plots to bring healthy bucks and does into next season.

After testing Antler King® Honey Hole™ and Slam Dunk® for nutritional value in the dead of winter (February), we found protein levels were still an astounding 25%, with energy levels comparable to corn.

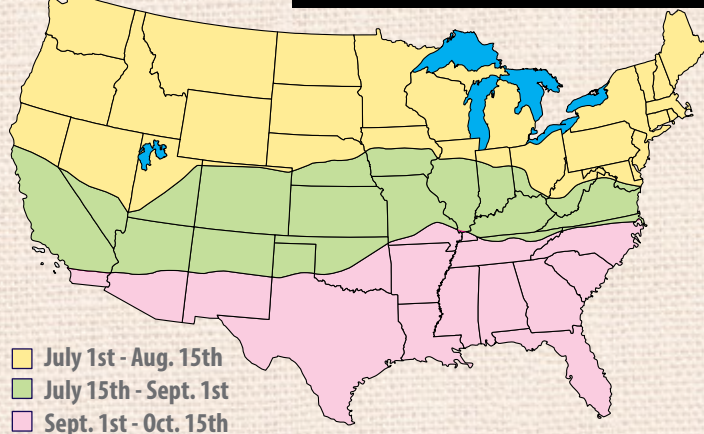
## 8 Big Bucks, Healthier Deer, Better Hunting.

Ask anyone who plants Antler King® food plots. Deer love Antler King® food plots, and have for over 30 years!

**Ultra Coat™  
ORANGE**

Ultra Coat™ Orange is Antler King's protective coating. When it rains, Ultra Coat™ Orange dissolves into food and fertilizer to increase seed livability and provide more tonnage.

## USA FALL PLANTING ZONES





Food Plot Mix	Life Cycle	Planting Time	pH Required	Seeding Rate/Acre	Seed Depth	NPK Fertilizer	Fertilizer Option with Jolt™ or Clover Fuel™
<b>Booner Buffet®</b>	Perennial	Spring or Fall	7.0 & above	12 lbs	1/4 inch or less	5-15-30 300 lbs./acre	200 lbs./acre plus 2 Applications of Clover Fuel™
<b>Trophy Clover Mix™</b>	Perennial	Spring or Fall	6.2 & above	7 lbs	1/4 inch	5-15-30 300 lbs./acre	200 lbs./acre plus 2 Applications of Clover Fuel™
<b>No Sweat®</b>	Mix of Annual & Perennial	Spring or late Summer	5.5 & above	18 lbs	1/4 inch or less	13-13-13 or 19-19-19 300 lbs./acre	200 lbs./acre plus 2 Applications of Jolt™
<b>Game Changer Clover®</b>	Mix of Annual & Perennial	Spring or early Fall	5.5 & above	10 lbs	1/4 inch or less	5-15-30 300 lbs./acre	200 lbs./acre plus 2 Applications of Clover Fuel™
<b>Great 8®</b>	Annual	late Summer to early Fall	6.5 & above	32 lbs	1/4 inch or less	19-19-19 400 lbs./acre	Spray twice w/Plot Max™, monthly w/Jolt™
<b>Barricade®</b>	Annual	late Spring through Summer	5.5 & above	12 lbs	1/2 inch	19-19-19 300 lbs./acre	Spray twice w/Plot Max™, monthly w/Jolt™
<b>Honey Hole™</b>	Annual	late Summer to early Fall	6.0 & above	6 lbs	1/4 inch or less	19-19-19 or 13-13-13 300 lbs./acre	200 lbs./acre plus 2 Applications of Jolt™
<b>Slam Dunk®</b>	Annual	late Summer to early Fall	6.0 & above	14 lbs	1/2 inch or less	19-19-19 or 13-13-13 300 lbs./acre	200 lbs./acre plus 2 Applications of Jolt™
<b>Southern Greens™</b>	Annual	late Summer to early Fall	5.5 & above	18 lbs	1/4 inch or less	13-13-13 or 19-19-19 300 lbs./acre	200 lbs./acre plus 2 Applications of Jolt™
<b>Lights Out®</b>	Annual	late Summer to Fall	6.0 & above	48 lbs	1/2 inch or less	19-19-19 or 13-13-13 300 lbs./acre	200 lbs./acre plus 2 Applications of Jolt™
<b>F/W/S Blend™</b>	Annual	Fall	5.5 & above	34 lbs	1 inch or less	19-19-19 or 13-13-13 300 lbs./acre	200 lbs./acre plus 2 Applications of Jolt™
<b>Red Zone™</b>	Annual	Spring, Summer, Fall	6.0 & above	40 lbs	1 inch or less	19-19-19 or 15-15-15 300 lbs./acre	200 lbs./acre plus 2 Applications of Jolt™





CAN LAST UP TO **6+** YRS

Ultra Coat™ **ORANGE**

## BOONER BUFFET®

Cold Tolerant Alfalfa and Clover Mix

- Stays green for late season hunting
- Thrives well from north to south
- Multi-leaf varieties withstand heavy grazing

Booner Buffet® has taken our best cold tolerant clover and added two cold tolerant multi-leaf alfalfa varieties, along with chicory and rapeseed, creating a premium high-protein food plot mix. The multi-leaf varieties are designed to take heavy grazing, yet keeps on growing and will be readily available from spring through early winter. Booner Buffet® is drought and disease resistant, making it a preferred choice for any food plot from the extreme north to the deep south.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKBOON3</b>	<b>3 lbs.</b>	<b>1/4 acre</b>
<b>AKBOON40</b>	<b>40 lbs.</b>	<b>3-1/3 acres</b>

## TROPHY CLOVER MIX™

Cold Tolerant Clover Mix

- Stays green for late season hunting
- Contains 4 varieties of clover plus chicory
- Coated with Ultra Coat™ Orange to ensure higher germination rates

Trophy Clover Mix™ is a result of 30 years of in-field testing of numerous clover varieties to achieve the ultimate cold weather mix. It includes four varieties of clover with chicory that stays green through the early winter months. Trophy Clover Mix™ starts to grow in March to April, and continues to grow well into the early winter months to give does much needed nutrition for milk production while nursing fawns. For bucks, it gives them the protein needed during the critical antler growing months.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKTCM</b>	<b>3.5 lbs.</b>	<b>1/2 acre</b>
<b>AKTCM40</b>	<b>40 lbs.</b>	<b>5-1/2 acres</b>



The multi-leaf varieties are designed to take heavy grazing, yet keeps on growing!



Provides up to 10 tons of 30%+ protein forage per acre per year!





CAN LAST UP TO **4+** YRS

Ultra Coat™ ORANGE

## NO SWEAT®

Easy No-Till Fall Perennial/Annual

- Easy to establish
- Perfect for secluded areas and shade & pH tolerant
- Contains oats, rye, brassicas, and clover

No Sweat® gives the hunter an easy to establish, no-till seed mix for areas where equipment can't get to and partial sunlight is the norm. These small areas are excellent locations for mature bucks, and need seed blends that are shade and pH tolerant, as well as easy to establish with minimal seed to soil contact. No Sweat® is the perfect answer.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKNS</b>	<b>4.5 lbs.</b>	<b>1/4 acre</b>



No Sweat® contains oats, rye, brassicas, and clover.

## GAME CHANGER CLOVER®

Shade and pH Tolerant Clover

- 4 varieties of clover plus rapeseed
- Coated with Ultra Coat™ Orange to ensure higher germination rates
- Needs as little as 4 hours sunlight and can last up to 4 years

Game Changer Clover® is a super easy clover variety to grow. Its shade and pH tolerant characteristics can be planted in those secret remote areas or on logging roads where most other food plot varieties struggle. No heavy equipment is required, as minimal tilling is needed, and can be planted in either spring or early fall. Game Changer Clover® produces high tonnage that can't be overgrazed.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKGCC</b>	<b>2.5 lbs.</b>	<b>1/4 acre</b>



Game Changer Clover® can be planted in either spring or early fall.





Ultra Coat™  
ORANGE

## SOUTHERN GREENS™

Powered by Collard Greens

- Cold tolerant and protein packed
- Contains collard greens, radishes, winter wheat, clover, and oats
- Grows well in warm South to frigid North

Southern Greens™ includes varieties that are palatable from early bow season to late gun season. Powered by collard greens and radishes which provide an early to late hunting season food source, along with winter wheat and oats that attracts deer from bow season into the following spring. From the deep south to the northern states, Southern Greens™ will provide the energy source your herd needs to endure the physical demands of the rut and cold winter months.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKSFP8</b>	<b>8 lbs.</b>	<b>1/4 acre</b>

## HONEY HOLE™

Premium Fall Brassica Mix

- Our #1 selling food plot mix
- Contains multiple varieties of rapeseed and turnips
- Fires up after first frost making it perfect during the rut

Honey Hole's™ proven varieties of rapeseed and turnips make it the perfect mix for killing plots during the rut. Once temperatures start dropping and frosty mornings occur, these plants become sweeter to the taste and more palatable to deer. This easy to plant seed mix is treated with Ultra Coat™ Orange for higher germination rates, greater seed visibility and increased forage yields. Little to no tilling is required for this easy to establish mix.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKHH3</b>	<b>3 lbs.</b>	<b>1/2 acre</b>
<b>AKHH40</b>	<b>40 lbs.</b>	<b>6-2/3 acres</b>



Little to no tilling  
is required for  
this easy to  
establish mix.





## Barricade®

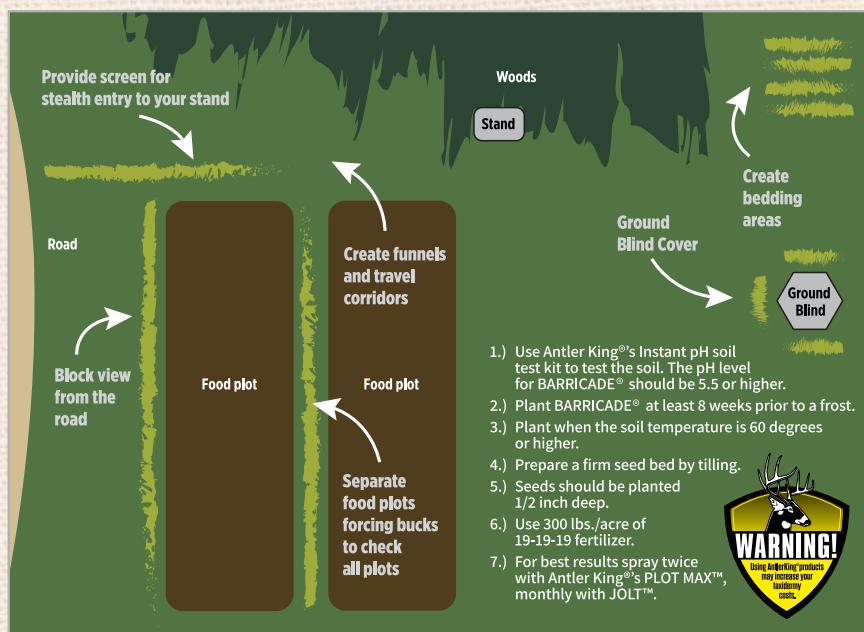
### Annual Cover Screen and Bedding Plot

- Grows fast, thick and up to 8' tall
- Blocks views, creates funnels, secures walk-in routes, and provides bedding cover
- Plant late spring through summer and lasts through winter

Barricade® is a multi-purpose cover screen.

**For the deer,** it provides thick cover for bedding while offering an easy food source in the grain sorghum. **For the hunter,** the thick 8' high stalks provide a cover screen allowing easy, undetected access to blinds and tree stands. It creates perfect funnels for deer by leaving openings to walk through near your tree stand or blind. **For food plots,** it allows the hunter to plant barriers between fields, plots, and woods, creating safe and secluded feeding areas where mature bucks feel comfortable feeding. **For security,** plant it along roads and property boundaries to eliminate road hunters, poachers, and others from viewing and harassing deer on your property.

PRODUCT CODE	BAG SIZE	COVERAGE
AKB3	3 lbs.	1/4 acre
AKB40	40 lbs.	3-1/3 acres



Use Barricade® to screen views, to direct deer or to create cover. As the diagram above shows, you can use Barricade® for any number of hunting purposes. Plant Barricade® in the summer and it will be ready for hunting season and last into the winter. Then, you can change it up next season as needed. Barricade® is the fast and easy way to improve your deer hunting property!





*In just 3 years, we have more than doubled the deer numbers on our property thanks to quality Antler King® food plots and feeds being available for our deer." — Kevin Knighton, Backwoods Life*

## Great 8®

### Deer's 8 Favorite Food Sources

- Contains winter oats, tetraploid ryegrass, winter peas, cereal rye, radish, turnip, forage rapeseed, and buckwheat
- Early fall to late winter food source
- Proven high traffic attraction all hunting season

Great 8® is an annual food plot blend that consists of eight specially selected food plot varieties. These varieties help ensure there are always plants maturing and available for grazing. Great 8® attracts deer from the beginning of bow season through winter gun season and into early spring. Great 8® can provide the protein and critical energy needed to sustain your deer herd well into the harsh, cold winter while also helping antler growth in the early spring season when plants still haven't turned green yet.

SEED TYPE	BENEFITS	EARLY FALL Archery Season	LATE FALL Gun Season	WINTER Sustain Energy	SPRING Antler Growth
Winter Oats	High sugar content, which turns into usable energy through winter. Very palatable, creates tonnage into spring.	✓	✓	✓	✓
Tetraploid Annual Ryegrass	Easy, quick growth. 3X the sugar content of basic ryegrass. Great early season food source.	✓	✓	✓	
Cereal Rye	Great all-season food source. Helps carry herd through winter months. Adds nitrogen and organic matter back to the soil.	✓	✓	✓	✓
Forage Peas	Very high in protein. A preferred food source throughout the hunting season. Cold tolerant and very palatable.	✓	✓	✓	
Radish	Grows up to 24". Produces tons of forage. Increases organic matter in soil. Plant converts to sugar after first frost, making it perfect for late season hunting.	✓	✓	✓	
Buckwheat	Contains 13% protein and provides fat and fiber. Mid-to late-season food source.		✓	✓	
Turnip	Very high in protein, great for soil. Preferred food source during rut. Cold temps convert plant to sugar for needed energy during late season.		✓	✓	
Forage Rape	Easy, quick growth. Up to 30% protein, 15% fiber. Highly digestible. Cold tolerant, grazeable during entire hunting season.	✓	✓	✓	

PRODUCT CODE	BAG SIZE	COVERAGE
AKG88	8 lbs.	1/4 acre
AKG840	40 lbs.	1-1/4 acres





## LIGHTS OUT®

### Late Season Cold Tolerant Annual Mix

- Contains forage rapeseed, forage turnips, and forage oats
- Perfect mix for late season kill plots lasting into the winter months
- Fast growing and pH tolerant

Lights Out® is the perfect food plot mix for hunting over, during late season hunts. Proven cold tolerant varieties of forage rapeseed, forage turnips and forage oats mature from late fall to early winter months, making it the perfect rifle season food plot choice. This mix is super easy to get established and ready for your next hunt.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKLO12</b>	<b>12 lbs.</b>	<b>1/4 acre</b>



The perfect rifle season food plot choice.



## SLAM DUNK®

### Perfect All-Season Annual Mix

- Contains winter peas, buckwheat, radishes, and forage rapeseed
- Fast growing and pH tolerant
- Easy to establish

Double-duty Slam Dunk® works all season long by providing winter peas and buckwheat for early bow season, then later during the rut, the radishes and forage rapeseed are sought after as they turn sweeter and more palatable. There's always something to eat in the Slam Dunk® food plot. Whether you hunt with a bow, gun, or both, Slam Dunk® is the perfect choice for your favorite kill plot locations.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKSD</b>	<b>3.5 lbs.</b>	<b>1/4 acre</b>
<b>AKSD40</b>	<b>40 lbs.</b>	<b>2-7/8 acres</b>



The perfect choice whether you hunt with a gun, bow or both!





## FALL/WINTER/SPRING™

Late to Post Season Annual Mix

- Contains cereal rye, winter peas, buckwheat, and radishes
- Stays green throughout winter and into spring
- Consistent food source through harsh winter

Fall-Winter-Spring™ is a great fall season kill plot choice, lasting throughout the entire winter, and into early spring. It offers lush green plants, delivering 20% of the needed protein to deer when all other food plots are dead, and provides quick, high energy during the harsh late winter months. Fall-Winter-Spring™ is quick to establish growing 6" to 8" in only 10 days. In the spring, plow up Fall-Winter-Spring™ to add much needed nitrogen back into the soil for preparation for next fall's food plot.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKFWS17</b>	<b>17 lbs.</b>	<b>1/2 acre</b>



## RED ZONE™

All-Season Protein and Tonnage Producer

- Contains forage soybeans, forage peas, buckwheat, and sunflowers
- Plant any time from spring through 60 days before first frost
- High protein forages that mature at different times

Red Zone™ is the perfect all-season food plot. Red Zone™ can endure intense browsing and continue to grow, delivering amazing tonnage throughout the summer months and into fall hunting season. Each variety matures at different times of the year, providing a constant food source from summer into winter. As late fall and early winter arrives, Red Zone™ offers a high energy food source needed to help deer survive harsh winter months and puts weight back on after the long and stressful rut.

PRODUCT CODE	BAG SIZE	COVERAGE
<b>AKRZ20</b>	<b>20 lbs.</b>	<b>1/2 acre</b>





## SEED ADDITIVES

Enhances Food Plots and Your Favorite Seed Mix

Nobody knows what your plot needs better than you do!

**NEW!**



### Collard Greens – AKCG1

Can be planted alone, with other brassicas, or mixed with small grains to extend the fall grazing period.

- Plant late summer
- 1 lb. Bag plants 1/8 acre



### Turnips – AKTURN1

Ideal addition to virtually any food plot. The deer will consume the turnip “greens” and then also eat the high energy enriched bulb.

- Plant late summer
- 1 lb. Bag plants 1/8 acre



### Radish – AKRAD1

Easy to establish, fast growing and cold tolerant. “Greens” are packed with protein and vitamins, roots with energy.

- Plant late summer
- 1 lb. Bag plants 1/10 acre



### Sugar Beets – AKSB1

Packed with protein and energy. Works best as stand-alone crop.

- Plant spring or summer
- 1 lb. Bag plants 1/8 acre



### Chicory – AKC1

Hardy cool season perennial. Plant alone or mix with grain or clover. Grows fast, drought and pH tolerant.

- Plant spring or late summer
- 1 lb. Bag plants 1/4 acre



### Winter Peas – AKPEAS1

Will be an immediate draw for your deer herd. Peas work great when mixed with other food plot seed.

- Plant late summer or early fall
- 1 lb. Bag plants 1/40 acre



### Rapeseed – AKRAPE1

Rapeseed has a tendency to be a sought-after food source by deer shortly after the first killing frost. Ideal late season food source.

- Plant late summer
- 1 lb. Bag plants 1/4 acre



### Cereal Rye – AKCR1

Very pH and drought tolerant and user friendly from a planting standpoint. Grows very fast.

- Plant late summer
- 1 lb. Bag plants 1/60 acre



### Kale – AKK1

Highly sought food source sweetened by frost. Prefers pH of 5.5 to 7.0. Grows best in cooler climates.

- Plant late summer
- 1 lb. Bag plants 1/8 acre



## SOIL TEST



## INSTANT pH SOIL TEST KIT

Accurate pH Tests

- Includes 4 test strips to test 4 different plots
- pH results in 20 minutes
- Easy to read charts for quick analysis

Instant pH Soil Test Kit is a must for any serious food plotter. Checking and maintaining proper pH levels is the first and most important step in growing successful food plots. Having proper pH levels ensures your plants can absorb the maximum minerals, nutrients and fertilizer available in the soil. Simply gather soil samples, add distilled water and receive your test results in 20 minutes.

PRODUCT CODE	QUANTITY
<b>AKPH</b>	<b>4 Test Strips</b>



## SOIL CONDITIONER

pH ↑ 20% ↑ 50% ↑  
organic matter available minerals & nutrients

WITH PLOT MAX™											
FIELD #1	Sample No.	Test Code	Soil pH	O.M. %	P ppm	K ppm	Ca ppm	Mg ppm	N ppm	Mo ppm	Zn ppm
	1	2	7	6.8	2.6	97	135	810	260	0.6	14
	Adj Avg:		7	6.8	2.6	97	135	810	260	0.6	14



Half of Food Plot *Sprayed* with PLOT MAX™

WITHOUT PLOT MAX™											
FIELD #2	Sample No.	Test Code	Soil pH	O.M. %	P ppm	K ppm	Ca ppm	Mg ppm	N ppm	Mo ppm	Zn ppm
	3	3	4	6.6	2.2	64	82	620	220	0.4	9
	Adj Avg:		4	6.6	2.2	64	82	620	220	0.4	9



Half of Food Plot *NOT Sprayed* with PLOT MAX™

## PLOT MAX™

Carbon Based Liquid Soil Conditioner

- Unlocks minerals and nutrients in soil
- Enhances moisture retention
- Raises pH levels

Plot Max™ is a liquid based carbon soil conditioner that fixes "dead soil" creating a more fertile planting environment. Mix one bottle of Plot Max™ with 8 gallons of water to treat 1/2 acre to increase seed germination, root development and moisture retention. Plot Max™ can be mixed with any herbicide requiring only one pass. Plot Max™ contains humic acid, which can bind CWD prions in the soil.

PRODUCT CODE	BOTTLE SIZE	COVERAGE
<b>AKPM32</b>	<b>32 oz.</b>	<b>1/2 acre</b>







*The left half of this food plot above was sprayed with JOLT™, the right half was not (as divided by red rope).*



## CLOVER FUEL™

### Legume Liquid Foliar Fertilizer

- Specifically formulated for legumes
- 0-0-28 Fertilizer (N-P-K)
- Spray on soil or directly to established plants

Clover Fuel™ is the safest, fastest and easiest way to fertilize clover, alfalfa, soybeans or peas. Mix with water and spray on soil when planting. After plants are 3" or taller, spray again to increase growth and tonnage. It can also be mixed with Plot Max™ soil conditioner and any herbicide for a one pass application. Since Clover Fuel™ only benefits legumes, it won't benefit weeds and other competitive plants. Clover Fuel™ immediately gets absorbed through the soil or as a foliar fertilizer through the leaves and stems without the need for rain.

PRODUCT CODE	BOTTLE SIZE	COVERAGE
<b>AKCF3</b>	<b>32 oz.</b>	<b>1 acre</b>



## JOLT™

### All Purpose Liquid Foliar Fertilizer

- 9-17-8 Fertilizer (N-P-K)
- Doesn't require rain and won't burn plants
- Simply mix with water and spray on plants

Jolt™ is the easiest and simplest way to fertilize any food plot. Add Jolt™ to water in your sprayer and apply to your food plot. Jolt™ is a foliar fertilizer that is absorbed through the leaves and stems of plants. Because Jolt™ is a liquid, it doesn't require rain to dissolve and won't burn or kill the plants. Jolt™ can be mixed with other herbicides using only one pass.

PRODUCT CODE	BOTTLE SIZE	COVERAGE
<b>AKJO3</b>	<b>32 oz.</b>	<b>2 acres</b>





## Benefits to an Antler King® year-round mineral program.

### 1 Healthy birth of fawns

Many experts say that true deer management begins with the fawn. They believe if a strong, healthy fawn is born, it has the best chance of reaching its full genetic potential. Unhealthy struggling fawns are constantly trying to survive and grow by whatever nutritional intake they can obtain. To have a healthy fawn, it must have a healthy mother during gestation. By offering minerals year-round, you are giving that doe the essential minerals and vitamins needed to give birth to a healthy fawn.



### 2 Enriched milk production

Once the doe gives birth to a healthy fawn, the fawn begins its journey in the wild. Anything that's fed to the young fawn is critical to its quick growth. By feeding minerals and vitamins to the doe, she passes it on to her fawns through producing nutritious, enriched milk. It's imperative that lactating does offer the most fortified milk to benefit her fast-growing fawns. It helps with digestion and uptake of those minerals and vitamins that are necessary for growth and development. Quick body growth is very important for young fawns as they must survive against constant attacks from predators. Before they have the strength and body mass to run away from danger, they must rely on being hidden from predators. This early time in a fawn's life is when survival is critical. The quicker and stronger a fawn grows, the better survival rate it will have.

### 3 Skeletal formation

Growing strong healthy bones is critical for any deer. Whether it's for a young fawn to grow strong enough to avoid predation, a doe to be strong enough to give birth to a healthy fawn or strong skeletal mass for bucks to reach maturity and grow huge antlers, it all begins with growing a strong skeleton to support overall body mass. The larger the skeleton mass, the larger any deer can become. A strong skeleton supports all functions needed for healthy growth, digestion, immunities and reproduction. Maximizing a deer's skeletal mass ensures they have the opportunity to reach full genetic potential, which only improves the overall herd health in the years to come.

### 4 Body mass

Growing big strong bodies is the foundation to having a healthy deer herd. Strong bodies resist illness, perform better during the stressful rutting season, and can better endure harsh, cold winters. However, all three of these can cause long term stress in both does and bucks. In does, if they become sick or struggle through the cold winter months, it will cause the same stress to growing fawns inside her. Having good body mass ensures that does will give birth to healthy, strong fawns and stand a greater chance at survival during their first months after birth. Bucks need to maintain their body mass as they must endure a very stressful rut. Weeks of unending tracking and mating with does, all the while eating very little, takes a toll on a buck's body. It's said that bucks can lose up 20-25% of their body weight during the rut. What's so dangerous is they lose that weight leading into the harsh cold winter months. As soon as the rut is over, bucks must be on a constant feeding frenzy just to maintain his current weight in order to survive the winter.



### 5 Antler growth

Supplementing bucks with minerals and vitamins year-round enables them to grow larger antlers, since they are actually made of bone. This full season process actually starts during the winter months when bucks shed their antlers. They begin growing new antlers again when the spring green-up occurs. However, mother nature doesn't allow new antler growth to begin until all those minerals, vitamins and nutrients are used to regain their total body mass. Once their bodies regain their original body mass, then antler growth can begin. Offering a year-round mineral program is vital to not only overall herd health, but also promotes additional antler growth in bucks. Couple this with a supplemental feeding program during winter months, bucks can recoup their body weight sooner, allowing antler growth to start earlier. Getting bucks on this type of feeding program can actually add an additional 3-5 weeks of antler growth, allowing antlers to grow bigger.





## BOONER BLOCK™

### Flavored Mineral Blocks

- Available in apple or persimmon flavors
- Use year round to keep deer on your property
- Long-range attraction

Booner Blocks™ contain the essential minerals, vitamins, and nutrients that are an essential part of a deer's overall health and optimal antler growth, while also serving as an effective attractant to keep deer on your property. Place Booner Blocks™ along trails, water sources, and other areas frequently inhabited.

PRODUCT CODE	FLAVOR	BRICK SIZE
<b>AKBBAP10</b>	<b>Apple</b>	<b>10 lbs.</b>
<b>AKBBPS10</b>	<b>Persimmon</b>	<b>10 lbs.</b>



AMERICA'S  
**#1**  
PREMIUM DEER  
MINERAL

## TROPHY DEER MINERAL™

### Premium Deer Mineral

- Contains 25+ essential minerals, vitamins, and nutrients
- Special yeast culture promotes healthy digestion
- Maximizes antler growth and milk production for lactating does

Essential minerals, vitamins and nutrients that are beneficial to antler growth, skeletal formation and milk production for does nursing fawns. Special yeast cultures help promote healthy rumen function and support fiber digestion, allowing maximum absorption of food intake. If your goal is to offer a year-round mineral and vitamin program to manage your deer herd and maximize their growth potential, then Trophy Deer Mineral™ is that product. Empty one bag per mineral site for every 40-60 acres per month during the months of January through August. Consumption rates vary according to deer population.

PRODUCT CODE	BAG SIZE
<b>AKDM20</b>	<b>20 lbs.</b>







## LICK MAGIC®

### Apple Flavored Mineral

- Bucket for easy carry and storage
- Apple flavoring for long-range aroma and attraction
- Promotes antler growth and supports immune function

Lick Magic® is loaded with essential minerals and vitamins. The bucket is easy to carry and is the perfect way to store Lick Magic®. Its strong apple aroma carries long distances for maximum attraction power. Lick Magic® will help with nutritious milk production for lactating does. Offer Lick Magic® year-round.

PRODUCT CODE	BUCKET SIZE
<b>AKLMB23</b>	<b>23 lbs.</b>

**15%**  
MORE MINERAL



## POWER RACK™

### Trace Mineral

- Helps boost immune system to combat diseases
- Promotes antler growth
- Enriches milk production for does

Power Rack™ is loaded with trace minerals essential for antler growth and building body mass. It greatly benefits does by improving their overall health when giving birth and increasing milk production. Experts agree that true deer management begins with the fawns. Putting your entire property and deer herd on a year-round program with Power Rack™ is the key.

PRODUCT CODE	BAG SIZE
<b>AKPR5</b>	<b>5 lbs.</b>







## BUCK BRICK®

### Flavored Mineral Bricks

- Available in Sweet Apple, Ripe Acorn, Wild Berry, and Honeysuckle
- Use year round to keep deer on your property
- Easy to carry 4 pound bricks

Buck Bricks® are easy to carry in your backpack to and from stand locations. Mineral bricks are an essential part of a deer's overall health and for optimal antler growth while also serving as an effective attractant to keep deer on your property. Place Buck Bricks® on established mineral sites as needed.

PRODUCT CODE	FLAVOR	BRICK SIZE
<b>AKBRAP4</b>	<b>Sweet Apple</b>	<b>4 lbs.</b>
<b>AKBRAC4</b>	<b>Ripe Acorn</b>	<b>4 lbs.</b>
<b>AKBRWB4</b>	<b>Wild Berry</b>	<b>4 lbs.</b>
<b>AKBRHS4</b>	<b>Honeysuckle</b>	<b>4 lbs.</b>

## APPLE BURST™ BLOCK

### Mineral and Vitamin Block

- Apple Burst™ flavoring for long-range attraction
- Use January through August for maximum antler growth
- Use year round to keep deer on your property

Apple Burst™ block promotes antler and skeletal growth in bucks as well as skeletal growth and nutritious milk production for lactating does. Apple Burst™ flavoring has a sweet taste with long-range attraction. Place Apple Burst™ blocks on your property year-round to keep deer on your property and off your neighbor's property.

PRODUCT CODE	BLOCK SIZE
<b>AKABB20</b>	<b>20 lbs.</b>





## Benefits to using Antler King® attractants.

### 1 Nutraction® out performs other attractants

Antler King®'s Nutraction® is the combination of State-of-the-Art Nutrition and Unmatched Attraction to create irresistible products that deer crave and keep them coming back. A deer's body tells them what they need to consume to maintain a healthy and reproductive life. Antler King® adds strong aroma flavoring for long range attraction power, feed that all deer crave to fight hunger and proprietary nutritional ingredients that help them sustain a healthy lifestyle. It's this winning combination that keeps deer consistently coming back to Antler King® attractants.



### 3 Provide needed protein, vitamins and minerals

Protein is the key ingredient that all deer need to reach maximum genetic potential. Minerals and vitamins are needed for strong bones and healthy bodies, but are commonly lacking in deer's natural environment. Antler King® attractants contain these essential ingredients for maximum antler growth, energy to survive stressful winter months and enriched milk for strong, fast growing fawns. Antler King® attractants give your herd a much needed boost for a strong healthy life.



Mother Nature throws at them. Blocks are an additional source of nutrition and made to last longer in the field. Blocks are perfect to place in front of game cameras and areas where consistent access isn't achievable.

### 4 Longer lasting blocks

All Antler King® blocks are made with consistent quality to ensure they can endure anything

### 2 Amp® is our proprietary digestive health supplement

Most Antler King® attractants contain our proprietary digestive health supplement called Amp®. These exclusive ingredients help improve digestive efficiency allowing for maximum intake of protein, vitamins and even minerals. It also improves immune functions allowing for superior herd health and ultimately, bigger bucks. Look for the AMP® logo to find attractants containing this supplement.







## TROPHY DEER BLOCK™

Apple Flavored Grain Block

- Year round attractant
- Highly palatable
- Sweet apple flavoring for long range attraction

Trophy Deer Block™ is a highly palatable, long-range attractant that will give your deer herd the protein and fat food source that's needed all year.

PRODUCT CODE	BLOCK SIZE
<b>AKTDBLK</b>	<b>20 lbs.</b>







## DOWN & DIRTY® BLOCK

### Year Round Protein Supplement

- High in protein for antler growth
- Great food source during and post rut
- Perfect winter supplement to help put on body mass after the rut

Down & Dirty® Block is a highly palatable long-range attractant. Down & Dirty® Block will give deer the high protein and fat food source that big bucks need and crave during the stressful rut and post rut periods.

PRODUCT CODE	BLOCK SIZE
<b>AKDDBLK</b>	<b>30 lbs.</b>



## GRAINIAC® & GRAINIACXL®

### Apple Infused Grain Block

- Our #1 selling block
- Contains whole corn, soybeans, black oil sunflower seeds, and peanuts
- Infused with molasses for long range aroma and sweeter taste

Grainiac® and Grainiac XL® blocks are chock-full of corn, soybeans, black oil sunflower seeds, and peanuts. Molasses and apple flavoring are infused to give Grainiac® its sweet taste, along with long range aroma to draw deer from far away. Grainiac's® high protein and fat levels increase antler growth and help deer maintain much needed weight during the harsh cold winters.

PRODUCT CODE	BLOCK SIZE
<b>AKGBLK20</b>	<b>20 lbs.</b>
<b>AKGBLKXL</b>	<b>33 lbs.</b>







**Amp**  
Fuel for Digestion



**Amp**  
Fuel for Digestion

## ENERGY PLUS™ WILDLIFE BLOCK

High Energy Protein Block

- Easy to carry 7.5 pound block
- High in protein for antler growth
- Quick energy source for post rut body building

Energy Plus™ Wildlife Block is packed with protein, fat, minerals, and vitamins. This block not only serves as a great long-lasting attractant, but is essential in delivering much needed energy during the cold winter months and bucks coming out of rut. Bucks need protein for maximum antler growth, so the Energy Plus™ Wildlife Block is the perfect answer to supplement year-round feeding.

PRODUCT CODE	BLOCK SIZE
<b>AKEPB</b>	<b>7.5 lbs.</b>

## un-BEET-able™

Contains Real Shredded Sugar Beets

- Quick energy food source
- Long-range attraction
- Super sweet and can be mixed with corn or soybeans

un-BEET-able™ is packed with protein and fat, containing shredded sugar beets along with other grains and minerals. Deer instantly hone in on this sweet, quick energy source. The strong aroma has long-range attraction power, keeping deer on your property throughout the hunting season. Pour on the ground by itself or add to corn or soybeans.

PRODUCT CODE	BAG SIZE
<b>AKUBA5</b>	<b>5 lbs.</b>







## Cotton Candy®

### Cottonseed Based Attractant

- High quality blend of cottonseed, corn, roasted soybeans, and protein pellets
- Raccoons and hogs won't eat cottonseed; leaving more for your herd
- Use with any type feeder or pour on the ground

Cotton Candy® is the first introduction of cottonseed in a deer attractant. Cottonseed provides high percentages of protein, fiber, and fat that no other grain can offer. Cotton Candy® contains cottonseed, corn, roasted soybeans, and protein pellets that are packed with minerals and vitamins, creating a premium attractant that deer can't resist.

PRODUCT CODE	BAG SIZE
<b>AKCC5</b>	<b>5 lbs.</b>
<b>AKCC25</b>	<b>25 lbs.</b>



## ROASTED BEAN CUISINE®

### Roasted Soybean Attractant

- Contains roasted soybeans and energy nuggets
- Quick energy source during rut and winter months
- Use with any type feeder or pour on the ground

Roasted Bean Cuisine® is a high-powered attractant packed with protein and fat. It's loaded with roasted soybeans to deliver strong, yet sweet, aroma for long-range attraction. Roasted Bean Cuisine® includes small energy nuggets that are very palatable and highly digestible. It will produce big healthy deer and aid in antler growth, also helping promote doe milk production for strong, fast-growing fawns. Roasted Bean Cuisine® is the ideal food attractant during the rut and stressful cold winter months.

PRODUCT CODE	BAG SIZE
<b>AKRBC5</b>	<b>5 lbs.</b>
<b>AKRBC12</b>	<b>12 lbs.</b>







**Amp**  
Fuel for Digestion



**Amp**  
Fuel for Digestion

## APPLE BURST™

Intense Apple Flavor Attractant

- Irresistible apple flavor for maximum attraction
- Pour directly on ground or use as a topdress

Apple Burst™ is super-charged with intense apple flavoring for super long-range attraction. Its strong apple flavoring is great as a feed additive bringing deer from afar in search of the sweet apple aroma.

PRODUCT CODE	BAG SIZE
<b>AKABA5</b>	<b>5 lbs.</b>

## DOWN & DIRTY®

Dirt Colored Attractant

- Color blends with soil
- Strong aroma for long-range attraction

Down & Dirty® was specifically designed to create a dark colored food attractant that resembled dirt to keep your spot a secret, while still offering a highly palatable long-range attractant. Down & Dirty® gives deer the high protein and fat food source that big bucks need and crave during the stressful rut and post rut periods.

PRODUCT CODE	BAG SIZE
<b>AKDD5</b>	<b>5 lbs.</b>







**Amp**  
Fuel for Digestion

**2X More**  
Attraction

## FINAL FEAST®

All Purpose Powder Attractant

- Pour on ground in front of game cameras, stand or blinds
- Dual purpose – can be used as an attractant or feed additive

Final Feast® is the ultimate in all-season attraction. It contains food attractants that boasts protein and fat along with minerals needed for antler growth. It's recommended to periodically pour an entire bag of Final Feast® near your hunting location weeks in advance of hunting season, so deer are more comfortable and less alert when coming in to feed.

PRODUCT CODE	BAG SIZE
<b>AKFFA</b>	<b>5.5 lbs.</b>



**Amp**  
Fuel for Digestion

## ATTRACT-N-FUEL®

High Energy Powder & Pellet Attractant

- Unique mix of palatable powder & protein pellets for quick energy
- Includes macro-minerals needed for antler growth

Attract-N-Fuel® contains powdered attractants and protein pellets to create a premium food attractant that deer can't resist. Includes a special yeast culture that improves rumen function to support body mass, antler growth, herd health and milk production. Attract-N-Fuel® offers everything that deer crave and need to sustain themselves through the stressful rut and into cold winter months.

PRODUCT CODE	BAG SIZE
<b>AKANF20</b>	<b>20 lbs.</b>







## SMOTHER®

### Premium Dark Blackstrap Molasses

- Pour over dead stumps, grains or bare dirt
- Strong aroma for long-range attraction power
- Use near game cameras, stands, or blinds

Smother® is derived from the sugar cane refining process. The sugar cane is mashed to extract the juice, which is then boiled to create cane syrup. A second boiling results in ordinary molasses. Antler King® goes a step further by doing a third boiling to make blackstrap molasses, which is dark and ultra-thick. Smother® emits super strong aromas which can be detected at greater distances over standard molasses.

PRODUCT CODE	JUG SIZE
<b>AKSPBM1</b>	<b>1 gal.</b>

## ANTLERADE™

### Sweet and Salty Attractant

- Aroma-burst technology
- Sweet apple flavor
- Strong aroma for long-range attraction

Antlerade™ is a concentrated liquid attractant that has that sweet, yet salty, taste that deer crave year-round. Its sweet apple flavoring is intensified with our Aroma-Burst Technology, which encapsulates scent molecules allowing them to drift long distances. This ready to use formula is easy to carry to your hunting location.

PRODUCT CODE	JUG SIZE
<b>AKADEAP</b>	<b>1 gal.</b>







**Amp**  
Fuel for Digestion



## RACKMAKER®

### Premium Deer Feed

- Contains whole corn, roasted soybeans, black oil sunflower seeds, and protein pellets
- Infused with a blend of soybean oil and molasses
- Use year round for maximum benefits
- 16% Protein, 6% Fat

RackMaker® contains highly palatable protein pellets and corn coated with a premium blend of soybean oil and molasses for added fat and maximum appeal. Includes roasted soybeans and black oil sunflower seeds to provide a higher fat content, which is important during the rut and colder winter months. RackMaker® is the ideal feed supplement to put your deer herd on a year-round program to maintain weight, antler growth, milk production and overall herd health.

PRODUCT CODE	BAG SIZE
<b>AKRM40</b>	<b>40 lbs.</b>



## DEER & ELK PELLETS™

### High-Performance / High Protein Feed

- Protein pellets for easy flow through feeders
- High protein, vitamins and minerals for optimal antler growth and overall herd health
- 18.5% Protein, 2.5% Fat

Deer and Elk Pellets™ are the result of over 25 years of research working with renowned deer and elk breeders and ranchers. The protein packed pellets also include essential minerals, vitamins and yeast cultures that not only aid in growing large antlers and overall body weight, but enhance digestion and greatly improve milk production for lactating does and cows.

PRODUCT CODE	BAG SIZE
<b>AKDEP50</b>	<b>50 lbs.</b>



"This bull scores 570+, (his score was 443 0/8 as a 3 year old) measured by North American Elk Breeders trained antler scorers. At Mariah Elk Farm we use Antler King's Deer and Elk Pellets as our base feed, along with Antler King's Trophy Deer Mineral. I don't think anyone could argue the results, we are pleased and will continue using your fine products."

— Bob Root, Mariah Elk Farm



# MANAGEMENT CALENDAR

## February - March - April - May

- Great time to use our Instant pH Soil Test Kit to test your soil and apply the proper amount of lime to your plots.
- Apply your spring application of PLOT MAX™ prior to planting plots.
- TROPHY CLOVER MIX™, Game Changer Clover®, BOONER BUFFET® and CHICORY can be planted as early as February in the deep South, but wait until April and May in the North, unless frost seeding.
- Frost seed in February with TROPHY CLOVER MIX™ or Game Changer Clover®.
- Establish mineral sites with TROPHY DEER MINERAL™, BOONER BLOCK™, POWER RACK™ MINERAL, LICK MAGIC®, BUCK BRICKS® and APPLE BURST™ DEER BLOCK. While you will find that the greatest consumption of these products will be from February to September, it is important to keep these sites full of mineral all year around.
- Continue your winter feeding program with TROPHY DEER BLOCK™, DOWN & DIRTY® BLOCK, COTTON CANDY®, GRAINIAC® BLOCK, ENERGY PLUS™ WILDLIFE BLOCK, RACKMAKER®, ATTRACT-N-FUEL® and DEER/ELK PROTEIN PELLETS™.
- Plant Barricade® when the soil temperature is at least 60°F. This is typically in April in the South and May and June in the North. Make sure it's at least 12 weeks prior to the first frost.
- As soon as your food plots start sprouting in the Spring, it is time to give those plots an application of PLOT MAX™ and JOLT™ FOLIAR FERTILIZER.
- Spray CLOVER FUEL™ on new or existing clover or alfalfa food plots in spring once they reach 3" in height.

## June - July - August - September

- Use our Instant pH Soil Test Kit to test your soil before planting your fall plots, till in the lime and apply a fall application of PLOT MAX™ to ensure a maximum yield.
- Plant RED ZONE™ in May in the South and early June in the North. Can be planted in August as a fall plot too, but must plant at least 60 days prior to first frost. Use CLOVER FUEL™ to fertilize as it benefits the soybeans and peas and doesn't help feed the weeds and grasses.
- RADISH, KALE, SUGAR BEETS, HONEY HOLE™ and SLAM DUNK® food plots can be planted as early as July in the North, wait until August or September in the South.
- FALL/WINTER/SPRING BLEND™, TROPHY CLOVER MIX™, BOONER BUFFET®, GAME CHANGER CLOVER®, GREAT 8®, LIGHTS OUT®, NO SWEAT®, and SOUTHERN GREENS™ food plots can be planted late August in the North, wait until September or October in the South.
- Apply JOLT™ as often as you desire to encourage maximum growth in your food plots.
- Spray CLOVER FUEL™ on new or existing clover and legume plots.
- Use ROASTED BEAN CUISINE®, COTTON CANDY®, DOWN & DIRTY®, FINAL FEAST®, SMOTHER®, and ATTRACT-N-FUEL® in front of your deer cameras to scout and get bucks accustomed to coming to those locations.
- Use grain & protein blocks such as GRAINIAC® BLOCK, TROPHY DEER BLOCK™, DOWN & DIRTY® BLOCK, and ENERGY PLUS™ BLOCK during the summer months in front of cameras since they tend to last longer and draw deer closer.
- Continue to monitor your Antler King® mineral and block sites and add more product to the sites as needed.

## October - November - December - January

- You may apply JOLT™ up until frost stops the growth of your food plots.
- Spray CLOVER FUEL™ on new or existing clover and legume plots as long as they are green and growing.
- Continue your year-round feeding program by using RACKMAKER®, COTTON CANDY®, ATTRACT-N-FUEL® or DEER & ELK PELLETS™.
- Use ROASTED BEAN CUISINE®, COTTON CANDY®, APPLE BURST™, unBEETable™, DOWN & DIRTY®, FINAL FEAST® and ATTRACT-N-FUEL® to entice deer into your favorite hunting locations and give you the best hunting advantage.
- Use SMOTHER® and ANTLERADE™ during hunting season by pouring over dead stumps and logs or directly on the ground.
- Get ready to start or continue your winter feeding program by using GRAINIAC® BLOCK, TROPHY DEER BLOCK™, DOWN & DIRTY® BLOCK or ENERGY PLUS™ BLOCK. Continue a year-round feeding program by utilizing GRAINIAC® BLOCK, RACKMAKER®, DEER/ELK PROTEIN PELLETS™, ENERGY PLUS™ WILDLIFE BLOCKS, and ATTRACT-N-FUEL®.





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RESEARCHING HOW TO ATTRACT & GROW MONSTER BUCKS SINCE 1987.